



ContinuousHealth Releases Industry's First Health Plan Comparison Tool Tailored to Individual Health Insurance Products

Buying Individual Health Insurance has been confusing and intimidating -- until now. Different plans vary wildly in their actual cost when people use different amounts of healthcare. Faced with increasing demand for its health insurance selection platform and Individual Benefit Counseling services, ContinuousHealth has responded by releasing its second generation "Your Choice" Plan Selector.

Atlanta, GA (PRWEB) May 3, 2007 -- Buying Individual Health Insurance has been confusing and intimidating -- until now. Different plans vary wildly in their actual cost when people use different amounts of healthcare. Faced with increasing demand for its health insurance selection platform and Individual Benefit Counseling services, ContinuousHealth has responded by releasing its second generation "Your Choice" Plan Selector.

Now, for the first time ever, individuals can model their anticipated health care consumption and compare the performance of different individual health insurance plan designs across different insurance companies. "Our clients expect us to make choosing a health insurance plan simple and completely understandable. Once they began to understand the vast differences in health plans and the significant variance in out-of-pocket expenses, they demanded the ability to model their own consumption of health care," commented Eric Helman, President and CEO of ContinuousHealth. "Industry norms for healthcare consumption are no longer sufficient; people want more information to help them make better decisions."

The "Your Choice" Plan Selector from ContinuousHealth is the industry's first tool designed specifically to compare individual products across multiple carriers. The web-based tool allows the client and counselor to model specific healthcare usage and the differences in out-of-pocket expense -- down to each family member. Clients can also choose from predetermined scenarios for "Normal", "High" and "Disaster" usage. Integrated graphics compare the total cost of each plan using the client's own information. Once they understand the true cost of the plan, clients simply press the "Apply" button and all the application paperwork is automatically completed for them. "We spent our first year ironing out the process of collecting the right information to make a good recommendation and filling out the application paperwork. All that hard work by our team put us in an excellent position to enhance our technology to add more value to our clients. Helping people understand health insurance -- for the first time ever -- that is the fulfillment of our vision."

About ContinuousHealth

ContinuousHealth provides people, process and technology to unlock the value of "personal" health insurance products. In the same way the personal computer revolutionized the technology industry, ContinuousHealth sees a future where people demand more control over their health insurance dollars. This revolution will be enabled by the spread of personal health insurance products. The ContinuousHealth team is committed to providing the tools and expertise to bring about this future, today.

###

Contact Information

Eric Helman
 ContinuousHealth, LLC
<http://www.continuoushealth.com>
 (866) 501-9841

Disclaimer: If you have any questions regarding information in these press releases please contact the company listed in the press release. Please do not contact PRWeb®. We will be unable to assist you with your inquiry. PRWeb® disclaims any content contained in these releases. Our complete disclaimer appears [here](#).

© Copyright 1997-2007, Vocus PRW Holdings, LLC.
 Vocus, PRWeb and Publicity Wire are trademarks or registered trademarks of [Vocus, Inc.](#) or Vocus PRW Holdings, LLC.

[Terms of Service](#) | [Privacy Policy](#)



ContinuousHealth Releases Industry's First Health Plan Comparison Tool Tailored to Individual Health Insurance Products

Buying Individual Health Insurance has been confusing and intimidating -- until now. Different plans vary wildly in their actual cost when people use different amounts of healthcare. Faced with increasing demand for its health insurance selection platform and Individual Benefit Counseling services, ContinuousHealth has responded by releasing its second generation "Your Choice" Plan Selector.

Atlanta, GA (PRWEB) May 3, 2007 -- Buying Individual Health Insurance has been confusing and intimidating -- until now. Different plans vary wildly in their actual cost when people use different amounts of healthcare. Faced with increasing demand for its health insurance selection platform and Individual Benefit Counseling services, ContinuousHealth has responded by releasing its second generation "Your Choice" Plan Selector.

Now, for the first time ever, individuals can model their anticipated health care consumption and compare the performance of different individual health insurance plan designs across different insurance companies. "Our clients expect us to make choosing a health insurance plan simple and completely understandable. Once they began to understand the vast differences in health plans and the significant variance in out-of-pocket expenses, they demanded the ability to model their own consumption of health care," commented Eric Helman, President and CEO of ContinuousHealth. "Industry norms for healthcare consumption are no longer sufficient; people want more information to help them make better decisions."

The "Your Choice" Plan Selector from ContinuousHealth is the industry's first tool designed specifically to compare individual products across multiple carriers. The web-based tool allows the client and counselor to model specific healthcare usage and the differences in out-of-pocket expense -- down to each family member. Clients can also choose from predetermined scenarios for "Normal", "High" and "Disaster" usage. Integrated graphics compare the total cost of each plan using the client's own information. Once they understand the true cost of the plan, clients simply press the "Apply" button and all the application paperwork is automatically completed for them. "We spent our first year ironing out the process of collecting the right information to make a good recommendation and filling out the application paperwork. All that hard work by our team put us in an excellent position to enhance our technology to add more value to our clients. Helping people understand health insurance -- for the first time ever -- that is the fulfillment of our vision."

About ContinuousHealth

ContinuousHealth provides people, process and technology to unlock the value of "personal" health insurance products. In the same way the personal computer revolutionized the technology industry, ContinuousHealth sees a future where people demand more control over their health insurance dollars. This revolution will be enabled by the spread of personal health insurance products. The ContinuousHealth team is committed to providing the tools and expertise to bring about this future, today.

###

Contact Information

Eric Helman
 ContinuousHealth, LLC
<http://www.continuoushealth.com>
 (866) 501-9841

Disclaimer: If you have any questions regarding information in these press releases please contact the company listed in the press release. Please do not contact PRWeb®. We will be unable to assist you with your inquiry. PRWeb® disclaims any content contained in these releases. Our complete disclaimer appears [here](#).

© Copyright 1997-2007, Vocus PRW Holdings, LLC.
 Vocus, PRWeb and Publicity Wire are trademarks or registered trademarks of [Vocus, Inc.](#) or Vocus PRW Holdings, LLC.

[Terms of Service](#) | [Privacy Policy](#)



ContinuousHealth Releases Industry's First Health Plan Comparison Tool Tailored to Individual Health Insurance Products

Buying Individual Health Insurance has been confusing and intimidating -- until now. Different plans vary wildly in their actual cost when people use different amounts of healthcare. Faced with increasing demand for its health insurance selection platform and Individual Benefit Counseling services, ContinuousHealth has responded by releasing its second generation "Your Choice" Plan Selector.

Atlanta, GA (PRWEB) May 3, 2007 -- Buying Individual Health Insurance has been confusing and intimidating -- until now. Different plans vary wildly in their actual cost when people use different amounts of healthcare. Faced with increasing demand for its health insurance selection platform and Individual Benefit Counseling services, ContinuousHealth has responded by releasing its second generation "Your Choice" Plan Selector.

Now, for the first time ever, individuals can model their anticipated health care consumption and compare the performance of different individual health insurance plan designs across different insurance companies. "Our clients expect us to make choosing a health insurance plan simple and completely understandable. Once they began to understand the vast differences in health plans and the significant variance in out-of-pocket expenses, they demanded the ability to model their own consumption of health care," commented Eric Helman, President and CEO of ContinuousHealth. "Industry norms for healthcare consumption are no longer sufficient; people want more information to help them make better decisions."

The "Your Choice" Plan Selector from ContinuousHealth is the industry's first tool designed specifically to compare individual products across multiple carriers. The web-based tool allows the client and counselor to model specific healthcare usage and the differences in out-of-pocket expense -- down to each family member. Clients can also choose from predetermined scenarios for "Normal", "High" and "Disaster" usage. Integrated graphics compare the total cost of each plan using the client's own information. Once they understand the true cost of the plan, clients simply press the "Apply" button and all the application paperwork is automatically completed for them. "We spent our first year ironing out the process of collecting the right information to make a good recommendation and filling out the application paperwork. All that hard work by our team put us in an excellent position to enhance our technology to add more value to our clients. Helping people understand health insurance -- for the first time ever -- that is the fulfillment of our vision."

About ContinuousHealth

ContinuousHealth provides people, process and technology to unlock the value of "personal" health insurance products. In the same way the personal computer revolutionized the technology industry, ContinuousHealth sees a future where people demand more control over their health insurance dollars. This revolution will be enabled by the spread of personal health insurance products. The ContinuousHealth team is committed to providing the tools and expertise to bring about this future, today.

###

Contact Information

Eric Helman
 ContinuousHealth, LLC
<http://www.continuoushealth.com>
 (866) 501-9841

Disclaimer: If you have any questions regarding information in these press releases please contact the company listed in the press release. Please do not contact PRWeb®. We will be unable to assist you with your inquiry. PRWeb® disclaims any content contained in these releases. Our complete disclaimer appears [here](#).

© Copyright 1997-2007, Vocus PRW Holdings, LLC.
 Vocus, PRWeb and Publicity Wire are trademarks or registered trademarks of [Vocus, Inc.](#) or Vocus PRW Holdings, LLC.

[Terms of Service](#) | [Privacy Policy](#)